

REPORTE HISPANO

New Jersey's Hispanic Newspaper

The #1 Hispanic media product in the NY/NJ !



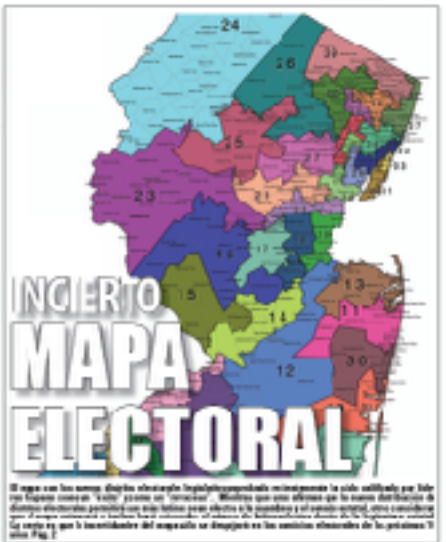
MARCHEA CONTRA LA VIOLENCIA EN PLAINFIELD
En conmemoración del Día de la Familia se realizaron en contra de la violencia que afecta a los niños, una última actividad en el área de Plainfield.

PERUANS EN NJ A VISITAR A PATROON
N.J.

SENADOR MENENDEZ VISITA ALIUS LATINUS A PARTICIPAR
N.J.

CONDENAN AL JEFE MÁXIMO DE LATIN KING
N.J.

400 MIL ADOLESCENTES IMBUTAJADAS CADA AÑO EN EL PAÍS
N.J.



Logo for NORTHEAST CLAIMS GROUP, LLC. Text includes: "NORTHEAST CLAIMS GROUP, LLC", "877-644-4100", "www.NCGCLAIMS.com". Below the logo is a row of small images showing various scenes.

REPORTE HISPANO

New Jersey's Hispanic Newspaper

NJ/NY's #1 source
for Spanish news.

Why buy the donut hole when you can have
the whole donut ?!

More than 75% of NY DMA Latinos live in NJ,
Long Island & CT, not in the 5 boroughs.

New Jersey's largest Spanish **NEWSpaper**

Distributing in all zip codes of NJ with at least 15%
Hispanic population and across Hispanic neighborhoods of
NY & CT in high Hispanic areas!

Over 40% of the NY DMA Hispanics
live in New Jersey!



Quick Facts

Circulation: 95,000

Publication Day: Friday

Format: Tabloid

Distribution: Free Rack

Area: NJ, NY, CT

Why Reporte Hispano?

Reporte Hispano is the largest Hispanic NEWSpaper in the largest media market in the US.

1 in 10 Latinos in the US are *Reporte Hispano* readers and live in the *Reporte Hispano* footprint!

Looking for a way to diversify your Hispanic media buy's reach across frequency ?

Reporte Hispano has the largest Web site of any Hispanic newspaper in the Northeast US -- www.reportehispano.com -- and one of the largest Hispanic newspaper Web sites in the US with more than 300,000 page views a month and more than 200,000 unique visitors

Reporte Hispano is Hispanic and woman-owned (WBENC-certified) *Reporte Hispano* is the only Hispanic media product in the NY market with a local, scalable 360-degree connection to NY market Hispanics, INCLUDING Hispanic women. A media investment with us will engage and be respectful of women and Hispanics on the ground in the most important media market in the US!



Where We Are in New York

Zip Code	# of paper
Geography	
11003	1000
11096	1000
11510	1000
11520	1000
11542	1000
11550	1000
11553	1000
11558	1000
11575	1000
11580	1000
11590	1000
11701	1000
11706	1000
11713	1000

11717	1000
11722	1000
11726	1000
11746	1000
11749	1000
11763	1000
11772	1000
11798	1000
11901	1000
11937	1000
11944	1000
11946	1000
11950	1000
11951	1000
11954	1000
11967	1000
11968	1000
11978	1000

Where We Are in Connecticut

Zip Code	CT	Quantity
6106	Stamford	1000
6702	Waterbury	500
6519	New Haven	1000
6051	New Britain	250
6605	Bridgeport	250
6710	Waterbury	250
6706	Waterbury	250
6604	Bridgeport	250
6226	Willimantic	250
6610	Bridgeport	250
6704	Waterbury	250
6854	Norwalk	250
6902	Stamford	250
6607	Bridgeport	250
8610	Danbury	250

Advertising Specs and Deadlines

Full Page 9.89 inches x 9.89 inches

Half Page 9.89 inches x 5.25 inches

Quarter Page 5 inches x 5.25 inches

Eighth Page 3.75 inches x 4.25 inches

Space Deadline: Friday, one week prior to publication.



For National Advertising Call:
Cara Marcano
Publisher
609 933 1400
caramarcano@reportehispano.com